

Sarah Mekonnen

Product Designer

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Washington DC

[LinkedIn](#) | [Portfolio](#)

Portfolio PW: Casestudy2025

SKILLS

- Adobe CS (InDesign, Illustrator, Lightroom, Premiere Pro, XD, Photoshop)
- Figma
- FigmaMake
- Sketch
- Invision
- Mobile Design
- Web Design
- User Research
- Interaction Design

EDUCATION

NEILSON NORMAN GROUP (NNG)

Certificate in User Experience
Completed on April 2023

THINKFUL

Certificate, UX/UI Immersion Program
April 2021 - September 2021

VIRGINIA COMMONWEALTH UNIVERSITY

B.S, Supply Chain Management & Analytics
August 2015 - May 2019

EXPERIENCE

Razorfish • Experience Designer

April 2022 - Present

- Produce high quality deliverables working with various clients. Most recently worked with TD Bank's US Mobile team, creating responsive designs via Figma for iOS and Android platforms including tablets.
- Projects include: Mobile Enrollment, 2-Factor Authentication (One Time Pin), Wire Transfers, Users and Access Management, and Transaction History & Filters.

Main Clients:

- Stellantis | UX Design | February 2026 - Present
- TD Bank | Lead Product Designer | March 2024 - February 2026
- Hy-Vee | UX Design | August - December 2023
- Internal Marketing Comms | Visual Design | March - August 2023
- Citi Retail Services | UX Design | April 2022 - February 2023

Hatch • UX/UI Design Intern

November 2021 - January 2022

- Designed and presented a high fidelity prototype of automated messages set up in Hatch's software settings to stakeholders including VP of Product and Co-Founder

Distant Connections • Co Founder & Designer

May 2020 - June 2021

- Designed activating social media and website content in order to attract target audience for a sustained engagement during 3 consecutive seasons of programming
- Co-led several virtual programs and matched participants from diverse creative disciplines to work on a 24-hour collaboration challenge

DuPont Electronics & Industrial • Production Scheduler

August 2019 - April 2021

- Scheduled 10 production lines, as measured by delivering weekly rolling schedules to operations managed through SAP Capacity Leveling tool (CM29)
- Managed 250+ end products in SAP P80 (MRP) resulting in hitting our Performance to Schedule target of 90% through daily data maintenance
- Balanced supply replenishment at our Warehouse by following up on shipments as measured by improving On-time Delivery (OTD) Metric